

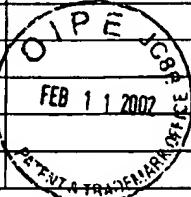
**FORM PTO - 1449**  
**LIST OF PATENTS AND**  
**PUBLICATONS**  
**FOR APPLICANT'S INFORAMTION**  
**DISCLOSURE STATEMENT**

**ATTY DOCKET.: 9116-645**  
**APPLICANTS: HUGHES, Larry J., et al.**  
**FILING DATE: JUNE 5, 2001**  
**FOR: IN-CHANNEL MARKETING AND**  
**PRODUCT TESTING SYSTEM**

**SERIAL NO. 09/874,853**  
**GROUP**

**UNITED STATES LETTERS PATENT**

Exr. Init.	DOCUMENT NUMBER								DATE	NAME	CLASS	SUB CLASS
glo	aa	5	2	2	7	8	7	4	July 13, 1993	Von Kohorn		
glo	ab	5	2	5	5	2	1	1	October 19, 1993	Redmond		
glo	ac	5	9	7	0	4	7	1	October 19, 1999	Hill		
glo	ad	6	0	2	6	3	7	6	February 15, 2000	Kenney		
glo	ae	6	1	4	7	6	8	6	November 14, 2000	Brown, et al.		

**RECEIVED****FEB 20 2002****Technology Center 2100****FOREIGN PATENT DOCUMENTS**

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB CLASS

**OTHER ART (INCLUDING AUTHOR, TITLE DATE, PERTINENT PAGES, ETC.)**

glo	ba	Communications of the ACM - "Electronic Shopping"; Gerald L. Lohse and Peter Spiller; July 1998/Vol. 41, No. 7, pp. 81-88.
glo	bb	"Quantifying the Effect of User Interface Design Features on Cyberstore Traffic and Sales"; Gerald L. Lohse and Peter Spiller; CHI 98 18-23; April 1998, pp. 211-218.
glo	bc	Shopper's Eye: "Using Location-based Filtering for a Shopping Agent in the Physical World"; Andrew E. Fano; 1998, pp. 416-421.
glo	bd	"Opportunistic Exploration of Large Consumer Product Spaces"; Doug Bryan and Anatole Gershman; 1999 ACM, pp. 41-47.

EXAMINER

DATE CONSIDERED

750984v1

9116-645

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and no considered. Include copy of this form with next communication to applicant.